

Co-ops Connect FYI

By Jonathan Chambers • Sep 09, 2022

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Updates and insights for electric cooperatives considering or operating rural broadband networks.

Enough Secrecy: Make the Data Public



Like many in Washington, I have held security clearances at various times in my career.

- Thirty-five years ago, I received clearance to view information designated as Secret.

- Two years later, I received a Top Secret clearance, which included access to certain Sensitive Compartmented Information.
- I was read into programs, including covert operations, which I have never discussed nor ever plan to.
- For a time, I even held a Q clearance.

This is not a piece about the search for documents at Mar-a-Lago.

I have a very different point to make:

1. **I understand** the importance of protecting secrets.
2. **I also understand** when people and companies and institutions hide behind secrets.

The bottom line:

Broadband data is not the stuff of intelligence gathering. Its release will not reveal sensitive sources and methods. No lives are at risk.

It is long past time for public officials in state and federal agencies to release the data that is owned by the public and/or being used to make broadband decisions that affect the public.

Let's look at two recent illustrations.

East Carroll Parish



You may remember East Carroll Parish, Louisiana, a persistent poverty parish in one of the poorest parts of the country. **The residents of East Carroll are also poorly served by telecommunications companies.**

- But in late July, the residents of East Carroll Parish were told by the Governor of Louisiana, who had flown by helicopter to the parish, that **a state broadband grant had been awarded.**
- **A fiber-optic network would be built** throughout the parish.

Yes, but:

Several weeks later, in a bizarre post-award protest, Cable One claimed it serves East Carroll Parish. **Thus, the grant was withheld by the state broadband office.**

- Cable One's protest is secret (proprietary).
- Its claims of service are secret (proprietary).
- Whatever supporting data it has are apparently a secret.

Why it matters:

The residents of East Carroll Parish have no way of rebutting the secret challenge, ***since the broadband office will not make the data public.***

In the past year, we have seen an increase in these sorts of challenges.

- **No data concerning these challenges is made public.**
- **There is no opportunity to engage in a meaningful inquiry** concerning speed tests, jitter, location of DSLAMs or cable aggregations points, the radio frequencies used for upload bandwidth, or any number of issues that affect rural coax and copper networks.

Instead, all we get to see are 11th hour protests containing bald, tendentious assertions, made to delay or deny awards to deserving communities.

The bottom line:

I don't blame the companies who take advantage of the rules.

I blame the rule makers.

Here's a new rule: ***Non-public data in a broadband challenge shall not be considered valid.***

The FCC's Location Fabric

Addresses and Parcels are not necessarily BSLs – need evidence of BSL structure



BSLs represent buildings –

- each BSL may have multiple units – each unit is not a BSL
- Each unit may have an address – all addresses may or may not be in the files provided



Due to timing – new construction sites will lag



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This is a screenshot from this week's webinar held by the FCC regarding challenges to the critically important location fabric.

I direct your attention to the bottom corner of the PowerPoint slide:
“Property of CQA. Any use without permission is prohibited.”

I am using the screenshot of CostQuest's slide without permission. I'll take my chances, since the slide was shown as part of a federal government agency webinar.

Why it matters:

The slide itself may be proprietary. **But more importantly, the location fabric is proprietary.**

- **And (this is hard to believe), if you challenge the location fabric, the FCC will claim ownership of your challenge and then make it proprietary.**

Congress appropriated \$65 million under the DATA Act for the FCC to produce a new, more granular broadband map.

But:

- The public does not own the data.
- The public does not have access to the data.
- The licenses to gain access to the data are extremely limited.
- ***Challenges to the data are extremely limited.***

But wait. The broadband data collection, which will overlay the location fabric, **also will not be made public.**

- Needless to say, ***it is extraordinarily difficult to challenge secret data.***

The Big Picture



This is the very data being used to allocate \$42.45 billion in BEAD program funding.

\$65 million of public funds is being used to produce maps that will determine how to allocate tens of billions for critical infrastructure.

But you don't have clearance to see it.

*Feel free to forward this **Co-ops Connect FYI** to colleagues who want to stay in the know on all things broadband! Subscribe to Conexon's weekly newsletter [here](#).*

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